

## The Executive Director & The Board President: Leadership Partners

### Overview

Nonprofits have a unique, and highly underutilized, opportunity to create a leadership partnership between the executive director and the board president. This training focuses on the essence of what is necessary to effectively lead and manage an organization towards specific goals. It is about staff and board working together as leaders to: articulate the organization’s vision and use it to focus program and organizational efforts; organize, engage, and motivate personnel; and ensure financial, technological, and organizational resources. In this highly-interactive workshop, participants will learn about their own leadership styles, enhance leadership skills, and build stronger relationships to lead the organization.

### Sample Training Contents

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1	Overview	
2	Opening Session	Learning Objectives; Common Definitions Frameworks
3	The Context for Leadership	Analysis Skills Organization Analysis The Nonprofit Sector Sustainability
4	The Job of Leadership	Management, Governance, and Leadership Leadership Frameworks; Situational Leadership Personal Action Plan Leadership Case Studies
5	Leadership Skills	Project Management; Project Plan; Human Resources / Volunteer Management; Decision Making; Communication; Conflict Management Marketing; Marketing Matrix; Resource Development; Fundraising Plan; Organizational Change; Partner Relations; Partner Development Plan
6	Leadership Partner Relationships	Customer / Supplier Leadership Partnerships Leadership Partnership Agreement Leadership Partnership Development Plan
7	Application and Action Planning	Issue Discussion Groups Leadership Partners’ Organizational Action Plan